



HELLENIC REPUBLIC  
REGION OF WESTERN MACEDONIA  
MUNICIPALITY OF NESTORIO  
MAYOR'S OFFICE

Nestorio, 4 October 2018

**“Development of a mobile Green-Point at the cross-border region and promotion of prevention and recycling”**

**PRESS-RELEASE**

The kick-off meeting of the **GREENPOINT-MOB** project will take place on Monday and Tuesday 8th and 9th October 2018 in Nestorio within the framework of the European Program INTERREG - IPA CBC GREECE-ALBANIA 2014-2020 by the Municipality of Nestorio and the Waste Management of Western Macedonia (DIADYMA SA). The GREENPOINT-MOB project deals with the prevention and recycling of waste and the development of a mobile green point for the cross-border area Greece - Albania.

The partners of the project are:

1. DIADYMA S.A., Greece (Lead Beneficiary)
2. Municipality of Prespes, Greece
3. Municipality of Nestorio, Greece
4. Municipality of Kolonjë , Albania
5. Balkan Center for Cooperation and Development (BCCD), Albania
6. Municipality of Gjirokaster, Albania

In the Cross-border cooperation area of Greece-Albania one of the biggest challenges is the appropriate Waste Management in municipal and regional level. **GREEN POINT MOB** project brings an innovative way of recycling in remote and distance areas, where no recycling exists at present and at the same time promotes recycling-at-home. Primary goal of the project is to improve the waste management of remote and distant areas by increasing 50% the waste recycling.

In order to achieve this goal the **GREEN POINT MOB** puts a lot of emphasis to the appropriate training of citizens and to information events that accompany the placement of the **GREEN POINT MOB (a mobile recycling unit for all different waste streams)** in order to recycle in practice starting from the young generations and persuade the older ones.

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The Project is co-funded by the European Union and national funds of the participating countries

**GREEN POINT MOB** targets to raise awareness on the project and its objectives with open dissemination events in eight (8) places where the **GREEN POINT MOBS** will be established. At these points, training and educational activities will take place on proper waste management practices and recycling-at-home attitude. These points and activities will be open to public and for that reason **GREEN POINT MOB** expects the participation of people of all ages.

Prior to each open event, information seminars to the project areas will initiate for students, civil servants, companies' employees to set-up the ground for responsible waste management and the use of **GREEN POINT MOB**. A Need's Assessment report will initiate in the project area showing the current state of recycling process and the level of waste management. Based on the findings, concrete Local Recycling Plans (LRP) will be drafted with specific actions in every participant municipality towards the duplication of the recycling process. In areas where no recycling exists at the moment, the goal is set at 10% of waste recycling.

**GREEN POINT MOB** strives to tackle the waste management in a holistic approach transferring the Integrated Waste Management of Western Macedonia (IWM) to the Albanian counterparts. This will be achieved through joint planning and implementation process, by sharing staff and trying to improve the people's capacities in Waste Management. The partners have a unique opportunity to learn from each other and set-up a long lasting collaboration after the project ends. The project delivers the originality of the **GREEN POINT MOBS**, a mobile container with all recycling streams for remote and distant areas to start actively the recycling process. **GREEN POINT MOB's** added value is the effort to change peoples' attitude towards a more responsible waste management following proper recycling practices and methods in remote areas.

THE MAYOR OF NESTORIO MUNICIPALITY

PASCHALIS GETSIOS

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